

An Acquired Taste Screening Kit

We've created the *An Acquired Taste* Screening Kit to supply nonprofits, businesses, government agencies, and community organizations an easy-to-use resource to lead positive common-ground seeking discussions around hunting with audiences from all perspectives, non-hunter and hunter communities, preservationists and conservationists, vegans and meat eaters. A must for any outdoor sport related event seeking to increase dialogue, understanding, and licenses. The Kit includes everything you'll need for planning, promoting, and hosting your community screening. Purchase the screening kit for your non-profit, organization, business, university or public library by contacting Vanessa at vanessa@lemairefilms.com



An Acquired Taste Licensing FAQ

Do I really need to purchase a license to show the film?

Yes! Here the rule of thumb: if you are showing the film anywhere outside your home, you are *legally obligated to purchase the appropriate package and license for your institution*. We review all purchases to confirm correct licensing.

What type of license do I need to purchase?

Here's a quick breakdown of the licenses and types of organizations that qualify:

Nonprofit \$247

This license is for nonprofits, advocacy organizations, and community groups. If you're showing the film to any kind of public gathering that's not a business, school, library, or educational institution, you should purchase the Nonprofit license.

Government \$347

This license is for federal and state offices. If you're showing the film to any kind of private or public gathering for your department, you should purchase the Government license.

Business/ For Profit \$787

This license is corporations, private clubs, and for-profit events. If you're showing the film to any kind of private gathering that's not a school, library, or educational institution, a non-profit or a governmental institution, you should purchase the Business license.

College/University \$347

This license is for all higher education institutions, including public and private colleges, universities, community colleges, graduate schools, advanced degree programs, and conservation education institutions. If you are a professor, librarian, or administrator at one of these institutions, you should purchase the College/University license.

Public Library/K-12 \$95

This license is for public libraries and K-12 schools. If you're a librarian, teacher, administrator, or educator at one of these institutions, you should purchase the Public Library/K-12 license.

Are the contents of the package the same for all of the licenses?

Yes, the Screening and Education Kits contain the same materials—a Blu-ray, a poster, postcards, and a discussion guide. The difference is *the license*, which is based on the type of organization and usage of the film. Please see the next question for more information.

Why are there different prices for the licenses?

We offer a tiered licensing and pricing system based on the general usage for each type of organization. For example, a university may add the film to their collection and many faculty, students, and classes will check out the film over a period of time. A nonprofit may use the film for their regular programs, community outreach, fundraising, and/or marketing. A public library or school may add the film to their collection and reach a smaller number of people in their local community.

Our prices are based on industry standard rates set by leading documentary distributors such as Roco Educational, DER, Bullfrog, and New Day Films. Our goal is to make the film accessible to all types of organizations and, at the same time, generate enough revenue to keep making films as independent filmmakers. We rely on your support to keep producing great documentaries and making them available to the public. All of the proceeds from our sales go directly into paying our staff, producing new content, and distributing it to you.

I'd like to show the film at multiple chapters, branches, or locations of my organization. What should I do?

The Screening Kit includes an unlimited exhibition license *at one facility*. This means you can show the film as many times as you'd like at one physical location, chapter, or branch. If you'd like to show the film at multiple locations, you must purchase a separate Screening Kit or an Extra Facility License at \$95 for each location. Please contact us about purchasing multiple kits at a discount—we offer discounts for bulk orders and even the opportunity to customize your package with your organization's name and logo.

I'm an individual and want to show the film to various organizations in my community. What should I do?

You should purchase the Screening Kit with the Nonprofit license. Generally, the license is valid for one physical location, but we've made an exception for individuals who want to show the film to various small community organizations. So, for example, if you want to show the film to your local Hunting Club and local church, you can purchase the Nonprofit license and you're good to go. Please use your honest judgement—if you work for one of those institutions, the institution must purchase a separate Screening Kit or Extra Facility Kit for each location.

Contact: For more information, contact Vanessa at vanessa@lemairefilms.com